

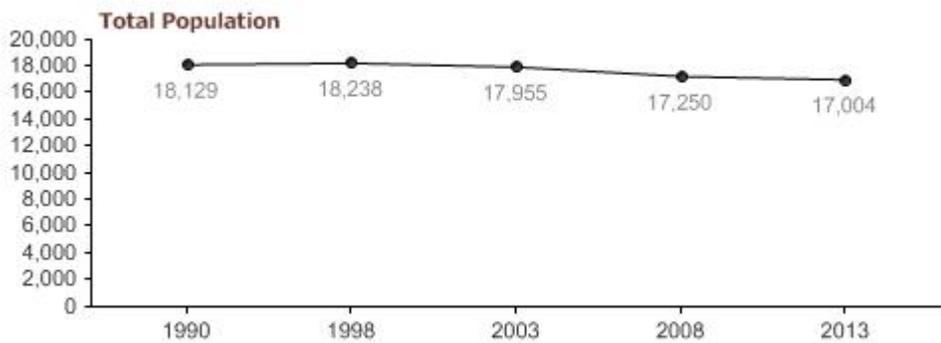
Rush County, IN Highlights

Population

A region's economy thrives or dives because of the people who choose to live there. That choice may occur by being born there and desiring to stay, or a more deliberate one of choosing to relocate from somewhere else. Monitoring change in the size and movement of population is an important barometer of well-being. Some of us monitor these changes as an insect might gauge the shifting sands while most don't pay much attention. But the barometer is a good metaphor for population change since it can presage more notable events, such as lackluster business attraction due to lack of workers.

Population Over Time

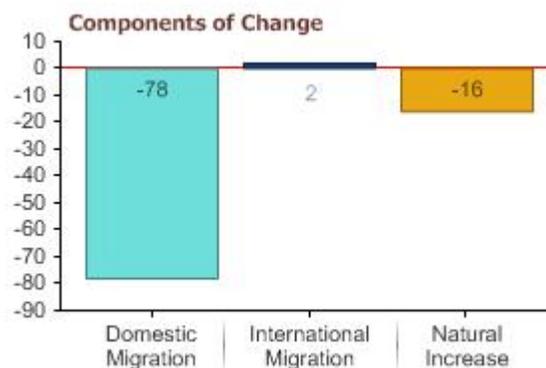
	1990	1998	2003	2008	2013
Total Population	18,129	18,238	17,955	17,250	17,004
Change Since 1990		109	-174	-879	-1,125
Pct. Change Since 1990		0.6%	-1.0%	-4.8%	-6.2%



Source: US Census Bureau

Components of Population Change 2012 to 2013

	Number
Net Domestic Migration	-78
International Migration	2
Natural Increase (births minus deaths)	-16
Births	169
Deaths	185



Source: US Census Bureau

Population Estimates by Age in 2012

	Number	Pct. Dist
Preschool (0 to 4)	909	5.3%
School Age (5 to 17)	3,157	18.4%
College Age (18 to 24)	1,399	8.2%

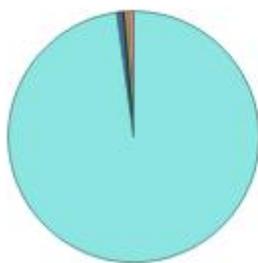
Young Adult (25 to 44)	3,901	22.8%
Older Adult (45 to 64)	4,861	28.4%
Older (65 plus)	2,868	16.7%

Source: US Census Bureau

Population Estimates by Race and Hispanic Origin in 2012

	Number	Pct. Dist
American Ind. or Alaskan Native Alone	34	0.2%
Asian Alone	56	0.3%
Black Alone	144	0.8%
Native Hawaiian and Other Pac. Isl. Alone	5	0.0%
White Alone	16,722	97.6%
Two or More Race Groups	134	0.8%

Population by Race



97.64 %	White
0.84 %	Black
0.20 %	Am. Ind or Alaskan Native
0.33 %	Asian
0.03 %	Hawaiian and Pac. Isl.
0.78 %	Two or More

Hispanic or Latino

Non-Hispanic or Latino	16,893	98.6%
Hispanic or Latino	202	1.2%

Source: US Census Bureau

Households in 2012

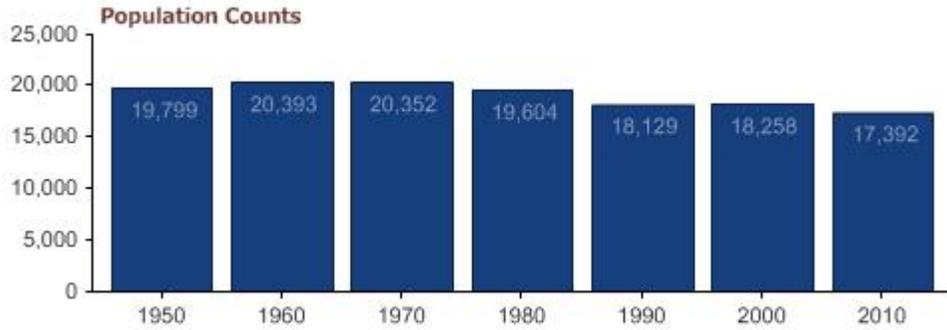
	Number	Pct. Dist
Total Households	6,798	100.0%
Family Households	4,957	72.9%
Married with Children	1,457	21.4%
Married without Children	2,416	35.5%
Single Parents	673	9.9%
Other	411	6.0%
Non-family Households	1,841	27.1%
Living Alone	1,549	22.8%
Average Household Size	2.52	
Average Family Household Size	3.46	

Source: US Census Bureau, American Community Survey 5 Year Estimates

Population Counts by Decade

	Population	Numerical Chg.	Pct. Chg.

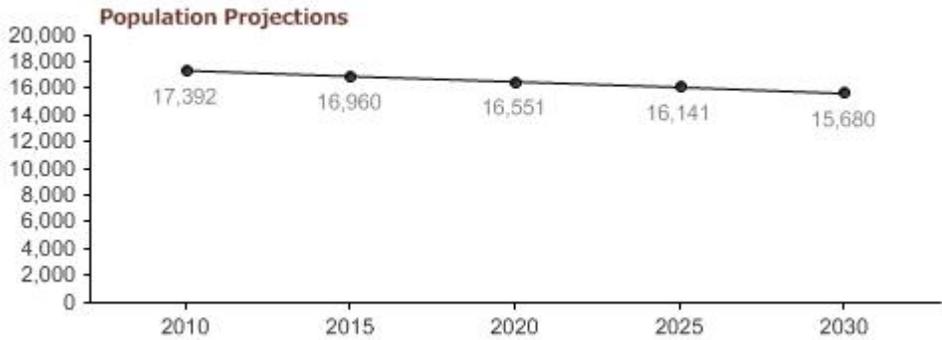
1950	19,799	NA	NA
1960	20,393	594	3.0%
1970	20,352	-41	-0.2%
1980	19,604	-748	-3.7%
1990	18,129	-1,475	-7.5%
April 2000	18,258	129	0.7%
April 2010	17,392	-866	-4.7%



Source: U.S. Census Bureau

Population Projections

	2010	2015	2020	2025	2030
Population Projections	17,392	16,960	16,551	16,141	15,680
Change Since 2010		-432	-841	-1,251	-1,712
Pct. Change Since 2010		-2.5%	-4.8%	-7.2%	-9.8%



Source: Indiana Business Research Center.

Note: 2010 data are census counts from the U.S. Census Bureau